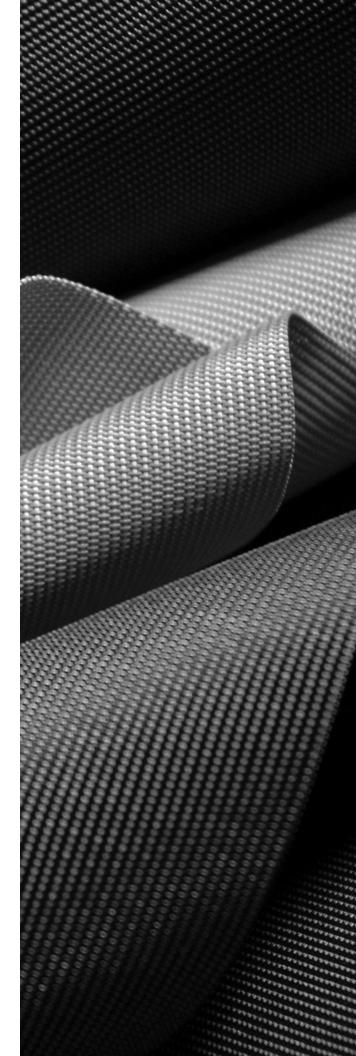


#### OUR MISSION: To serve our customers

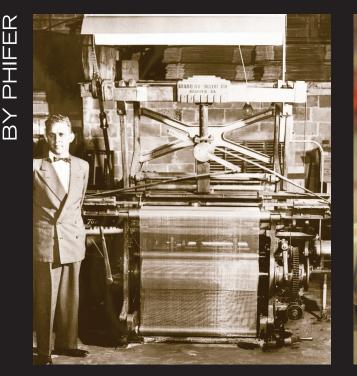
WEAVING EXCELLENCE WITH INNOVATION



# LET THERE BE LIGHT

Allowing natural light to permeate interior spaces not only enhances the building's performance but ours as well. Building designs that incorporate daylighting reduce energy consumption required for artificial lighting, allow outward views to be maintained and are shown to enrich the lives of occupants with improved mood and productivity.

But, when it comes to natural light, you can have too much of a good thing. When light is not managed properly, the effects of solar heat, glare and UV damage can be harsh on the building and us. Phifer's SheerWeave range of sun control fabrics balances these extremes to provide the perfect solution to your sun needs.









Jordan Taylor

# OUR HISTORY

In 1952, our founder, Reese Phifer, envisioned a company that would bring a better standard of living to its community, advances in technology to its industry and innovative products to its customers. Beginning with a few looms and an entrepreneurial determination, Phifer quickly earned a reputation for quality and service as a manufacturer of aluminum and vinyl-coated fiberglass insect screening. As the company grew, we expanded into additional markets that included exterior sun control fabrics, durable indoor/outdoor furniture fabrics and various technical textiles used in everything from automotive air bag construction to designer handbags. Using our patented performance fabric technology, we entered the interior sun control market in 1980 with our SheerWeave<sup>®</sup> brand of sun control fabrics. With an increased awareness of the importance of energy conservation and environmental responsibility, Phifer became the recognized leader in high performance fabrics and an expert in the field of natural light management for interior spaces.

Today, Phifer Incorporated, based in Tuscaloosa, Alabama, is the world leader in the manufacture and sale of energy-saving sun control fabrics for both the residential and commercial markets. We produce more than 35 branded products that reduce solar heat gain, preserve interior surfaces and protect natural resources by conserving energy.

#### OUR COMMITMENT

As a manufacturer, Phifer is committed to reducing its environmental impact from raw materials, manufacturing processes and finished products. From internal initiatives for water and energy conservation and waste reduction to the development of our active reclamation program, Phifer leads in environmental stewardship. We were the first company in the window coverings industry to achieve GREENGUARD certification, which has now become an industry standard.

### OUR COLLECTION

The SheerWeave brand of interior sun control fabrics was built on a spirit of excellence and innovation and today stands as the broadest range of shading fabrics in the market. Our capabilities and expertise in the manufacturing of both vinylcoated fiberglass and vinyl-coated polyester yarn fabrics are both unique and unsurpassed.

Available in openness factors ranging from one to 25 percent, our collection includes basketweaves, two-sided twill weaves, an exclusive line of jacquard weave patterns and blackout fabrics when total light blockage is needed. Whether intended for residential or commercial use, Phifer's SheerWeave fabrics are engineered to meet the most demanding expectations and certification requirements. Several SheerWeave fabrics have been shown to provide excellent acoustical performance for added benefit. Eco-friendly options include fabrics that are recyclable, sustainable and designed to maximize energysaving performance. Phifer is the only company in our industry to use DOW ECOLIBRIUM<sup>™</sup> bio-based plasticizers and Microban<sup>®</sup> antimicrobial additives, continuing our tradition of weaving excellence with innovation.





ISO Registered

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Manufacturing and corporate offices are located in our state-of-the-art facilities in Tuscaloosa, Alabama. Additional Phifer locations include: City of Industry, California • Borgo Ticino, Italy • Chennai, India • Ningbo, China



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